

[Inaugural Towerrunning World Championships awarded to Aspire Zone Foundation & The Torch Doha](#)

The Towerrunning World Association (TWA) today announced that Qatar's Aspire Zone Foundation (AZF) had won the right to host the inaugural TWA Towerrunning World Championships in 2015 at The Torch Doha.

Speaking at the 2014 Towerrunning European Championships in Slovakia, TWA President Sebastian Wurster said: "We were impressed by Aspire's excellent facilities and the professional organization of the 2014 Grand Prix of Qatar. It was a logical consequence to build upon this basis and jointly develop the first edition of the Towerrunning World Championships. I am convinced that the Aspire Zone Foundation & Torch Hotel will host a great event, opening up new horizons for the Towerrunning sport."

Aspire Zone Foundation CEO Khalid A-Sulaiteen said: "We are honoured the TWA has selected Aspire Zone to host the Towerrunning World Championships in 2015. As it is the first time the event will occur we appreciate the trust that the TWA has placed in us to jointly organize a memorable event. Aspire Zone continues to be a leader in promoting healthy lifestyles and we look forward to combining the World Championships with a Towerrunning event for the community."

The 2015 TWA Towerrunning World Championships will take place on 27-28 March and include a two-day race programme with three heats combining different distances and competition modes. A spectacular and TV-friendly start mode, similar to automobile racing, will be used for the grand final of the top 30 male and female athletes. A dedicated elite athlete invitation policy is set to attract the strongest athletes from all over the world, who will compete for the individual and team World Champion titles and cash prizes. The sporting competition will be accompanied by a diversified supporting programme with a gala dinner, schools outreach and a medical conference.

Having organized the Torch Staircase Run for the past three years, AZF was well placed to submit a bid for the World Championships. In 2014 the race was awarded official Grand Prix status and attracted a capacity field of 350 runners including some of the best international stair runners from Europe, USA and Australia.

The Torch Doha was built as a landmark of the 2006 Asian Games and houses a 5-star luxury hotel, providing high-end hospitality services and business facilities. The staircase provides a climb of 1304 steps across 51 floors.



Towerrunning is one of the fastest growing sports and a striking trend in the running scene. Each year more than 100,000 athletes and running enthusiasts climb towers, skyscrapers and outdoor stairs to experience this special challenge. Towerrunning competitions are held in 40 countries and elite athletes travel worldwide to climb iconic towers and to collect points for the World Cup series of the Towerrunning World Association.